

FOR THE VERY BEST

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Greenham

AUSTRALIAN BEEF

**Greenham Group
Privacy Policy**

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Greenham

Statement of Intent

AT GREENHAM GROUP OUR MISSION IS, TO:

We exist to bring the very best to beef
Strive to be the BEST, not the biggest
Focus on what our CUSTOMERS need
Lead through Quality & Innovation
Invest in the LONG-TERM
Put OUR PEOPLE first

IN CONDUCTING OURSELVES, WE HAVE FIVE CORE VALUES THAT DRIVE OUR BEHAVIOURS, NAMELY:

DEAL IS A DEAL- We do what we say we will do
SAFETY FIRST & FOREMOST- It's everyone's responsibility
IT FEELS LIKE FAMILY- We have fun & work as a team
BE BOLD- We make it happen rather than waiting for it to happen
STRONGER TOGETHER- We support the communities on which we rely
FROM THE GRASS UP- We always treat our environment and animals with respect

The mission and core values are designed to guide our actions and how we interact with one another on a daily basis and are fundamental to the way we do business.

This privacy policy covers all personal information we hold, that is, information, or an opinion, about an individual, whose identity is apparent, or can be reasonably ascertained, from that information or opinion. This includes information we have collected from people through our web site, email, over the phone or through promotional events.

By complying with this policy and applying the mission and core values in all we do, we move towards trusted and mutually successful relationships with our employees.

Greenham fully expects that all employees are committed to and will uphold the standards and values contained within the Code of Conduct. Compliance with this policy for all employees is a requirement of employment with Greenham and any breach of this policy will be taken seriously, will be investigated and if found, may lead to disciplinary action up to and including termination of employment, depending upon the seriousness of such breach.

For the purposes of this Code, Greenham refers to those companies associated with Greenham Group of Companies, as follows:

HW Greenham & Sons Pty. Ltd.

Greenham Tasmania Pty. Ltd.

Greenham Gippsland Pty. Ltd.

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Privacy Policy

If you use this website, you have agreed to the Privacy Policy of H W Greenham & Sons Pty Ltd, Greenham Gippsland Pty Ltd and Greenham Tasmania Pty Ltd (Greenham), which is set out below.

Greenham are committed to complying with the Privacy Amendment (Private Sector) Act 2000, which commenced in December 2001, and the privacy provisions of all applicable legislation. This privacy policy covers all personal information we hold, that is, information, or an opinion, about an individual, whose identity is apparent, or can be reasonably ascertained, from that information or opinion. This includes information we have collected from people through our web site, email, over the phone or through promotional events.

Greenham will review its Privacy Policy from time to time and it reserves the right to modify or delete portions of the policy at any time. Therefore, you should review this page periodically.

If you have any inquiries concerning privacy matters, practices or content of our website, please contact Greenham at: email@greenham.com.au

OBTAINING & USE OF PERSONAL INFORMATION

Because of the nature of our business it is necessary to obtain personal information from time to time.

Greenham will however not be unduly intrusive nor obtain or use this information in an inappropriate manner. Greenham will only ask for and use personal information we reasonably require to conduct our business to enable us to:

- Process your orders and/or
- Inform you of special promotions, new catalogues and important changes to the Greenham business that may be of interest to you. (Note: you may choose not to receive these types of notifications – Please see “OPT-OUT” below) and;
- Improve our services

Only on a need to know basis will some of your information be passed on to our delivery couriers and catalogue mailing houses to enable accurate and timely delivery of your orders and/or promotional materials and catalogues. Where appropriate and allowed by law we may also provide information to our collection agency.

WE MAY DISCLOSE YOUR PERSONAL INFORMATION

Greenham may disclose personal information in situations where we reasonably believe it is necessary to identify, contact or bring legal action against anyone damaging, injuring, or interfering with our rights, either intentionally or unintentionally. Of course, if the law requires we disclose personal information, we will.

USE OF INFORMATION AS AGGREGATE DATA

Greenham may use personal information in aggregate form to improve our site. We may compile statistics and analyse information. Greenham also may provide such information to others, in the form of a summary, for purposes such as marketing, advertising or research. For example, we may wish to state in our summary that 'X' number of people visited our site on a particular day.

ACCESS AND CONTROL

You may access and update your Personal Information that is held by Greenham at any time. However, we may at times, need to deny access to information in accordance with the exemptions contained in the Act.

To gain access to your personal information, please contact Greenham at: email@greenham.com.au and we will promptly provide you with the information.

If you have an online account with us, simply log-in to the Greenham website with your email address and password and use the menu items on the 'My Account' user console page.

Please keep your details as current as possible. This will allow us to ensure a higher quality of service to you.

If you wish to remove your online account and personal details from the Greenham website, please contact us at: info@greenham.com.au and we shall promptly do so.

OPT-OUT

Greenham provides the individual the choice to opt-out from receiving promotional and marketing information we send. To unsubscribe to any of the promotional materials we send, please click the unsubscribe link at the bottom of the promotional email, and your details will be removed from our promotional database. Your email address will not be passed on to any other party.

EXTERNAL LINKS

This site may contain links to other sites. Greenham is not responsible for the privacy practices or the content of such sites. Please refer to that specific sites privacy policy.

SECURITY

Our goal is to protect and ensure the integrity of the personal information we collect.

All personal information will be managed confidentially, securely and destroyed appropriately when no longer required.

GREENHAM GROUP PRIVACY POLICY

We also monitor and implement appropriate technical management processes to safeguard your personal information and strengthen the integrity of the Greenham website.

CONFIDENCE

It is important for us that persons with whom we do business have confidence that we handle information responsibly, and it is our policy to do this.